



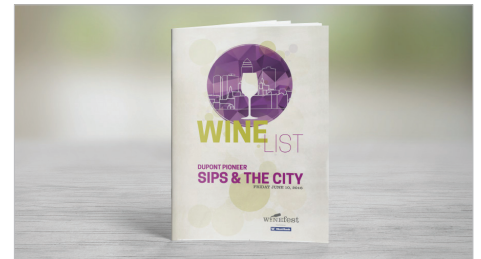


EXAMPLES OF OUR WORK:

WINEFEST MARKETING COLLATERAL



-  PRINT & PREPRESS
-  SCREENPRINTING & EMBROIDERY
-  PROMOTIONAL ITEMS
-  LARGE FORMAT PRINTING



[A toast to a successful event]

Overview:

Winefest is one of Des Moines' most anticipated events of the summer. Sigler is honored to partner with such a unique event that helps to improve Des Moines' cultural landscape and earn national accolades for central Iowa.

Sigler has served as the premier printer for Winefest, ensuring that the spirit of the event is visible everywhere from the event programs to the volunteer shirts.

Highlights

- An agency created the artwork, and Sigler brought the designs to life, printing the Winefest collateral, which included brochures, 150 commemorative posters, wine guides and programs.
- In addition to printing collateral, Sigler also coordinated production of the signage, 890 lanyard tags and a photo backdrop for the event, ensuring everything was done correctly and on time.
- Sigler worked closely with Winefest representatives to select and produce 168 staff and volunteer T-shirts.

Results

Brand reinforcement and marketing plays an important role in event's success – and Winefest has certainly been a success. Each year, thousands of attendees raise a glass at Winefest. The number of events has also increased since its inception in 2003, turning Winefest into a weeklong showcase of Iowa food and drink. Besides supporting the wine and culinary industry, Winefest has raised nearly \$400,000 for local charities and cultural organizations.



Start YOUR project today. **CALL US AT (800) 750-6997!**

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