






EXAMPLES OF OUR WORK:

TWO MEN AND A TRUCK ONLINE STORE



-  ONLINE SOLUTIONS
-  SCREENPRINTING & EMBROIDERY
-  PROMOTIONAL ITEMS
-  WAREHOUSING & FULFILLMENT
-  SHIPPING & DISTRIBUTION

[Keeping franchises connected]

Overview:

Creating a familiar environment from store to store is vital to building a brand. Whether you're in Boise, Idaho or Birmingham, Alabama, you want the same experience – a quality that's important for both customers and employees.

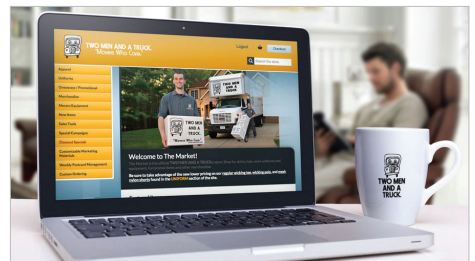
Two Men and a Truck came to Sigler seeking a solution to help their 200+ franchises procure uniforms, marketing materials and other Two Men and a Truck items as needed. Sigler made it easy for Two Men and a Truck business owners to brand their location with an easy-to-use online store.

Highlights

- Sigler created a clean, efficient shopping experience for users, while also providing a range of customizable pieces available in the store.
- Sigler hosts and manages the Two Men and a Truck online store, handling everything from point of order to production and fulfillment.
- Customer service is managed by Sigler representatives, who help with order questions and special requests.
- The Sigler web design team provides design, buildout and delivery of special offer eblasts.
- Sigler supplies more than 200 customizable apparel, promotional and print items, and all items are stored in inventory on Sigler's shelves.

Results

The Two Men and a Truck online store quickly became a favorite site for franchisees. Since launching in February 2012, Sigler has fulfilled over 8,000 orders of 320,160 items. All told, Sigler has shipped to 253 cities in 45 states. Sigler has also mailed over 600,000 postcards to promote the site.



Start YOUR project today. **CALL US AT (800) 750-6997!**

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